

Attract Your Ideal Audience: Promote Your Business to Arts and Community Enthusiasts!

Looking to improve your advertising strategy? MartinArts Magazine could be an excellent choice, given its readership's passion for both the arts and our community. The publication encompasses a diverse range of content, including current affairs in the local arts scene, artist profiles, a directory of cultural venues, and more. Its evergreen content ensures that MartinArts Magazine remains relevant to its readership long after publication, making it a wise investment for businesses looking to expand their reach.

The bi-annual MartinArts Magazine Reaches:

- A regional audience who love Arts & Culture
- Year round and season residents
- Community leaders and more!

Be a part of this unique community-based publication!

- MartinArts Magazine is distributed 2x per year
- Engaging articles about local artists and cultural events
- Learn more about our community partners who support the arts and culture in our communities

Ad Sizes and Pricing. It pays to be a member.

Prices in parenthesis are member-only rates.

Membership for a nonprofit organization is \$60 annually and for a business is \$125.

Membership provides general program support to MartinArts on an annual basis.

Full Page: \$850 (\$637.50)

Half Page: \$500 (\$375)

Quarter Page: \$375 (\$281.75)

Eighth Page: \$225 (\$168.75)

Deadlines

- Reservation for space is 45 days before release date (March 18, 2024 and October 18, 2024).
- Payment and artwork is due 30 days before release (April 1, 2024 and November 1, 2024).
- Ads will not be included if payment in full is not received prior to the deadline.

Ad Specs

Images must be high resolution, a minimum of 300dpi. Convert all colors to CMYK. High resolution PDF or TIF file required. No JPEGS, please. Please email final art to magazine@martinarts.org

Ad sizes are shown width x height.

Full page: 8.125" x 10.375"

Half page horizontal: 8.125" x 5.187"

Half page vertical: 4.062" x 10.375"

Quarter page: 4.062" x 5.187"

Eighth page: 4.062" x 2.593"

