



Call for Artists 2025 Art for Living Calendar



Thank you for your interest in participating in Helping People Succeed's annual Art for Living Calendar fundraising project that benefits the programs and services of our 501(c)3 nonprofit organization.

Please review the guidelines for your calendar submission. Helping People Succeed looks forward to receiving your application, reviewing your artwork and coordinating the 2025 calendar project with the 13 artists who will be selected by our judges.

CALENDAR INFORMATION FOR 2025 SUBMISSIONS

Your own digital photo in high resolution may be submitted via email to iguaba@hpsfl.org. If you need Helping People Succeed to take a photo of your artwork you can contact Jeraldine Guaba to coordinate arrangements to bring the original piece of art to our office.

If emailing your submission, please include the completed artist application (attached). The application fee is \$25.00 per submission and may be mailed to our office:

**Helping People Succeed
1601 NE Braille Place
Jensen Beach, FL 34957**

The \$25.00 application fee may also be paid online at www.hpsfl.org.

Please note that the emailed submissions will be considered once the application and fee have been received. **The deadline for submission is 5:00 pm on Monday, July 8, 2024.**

Our Mission

Helping People Succeed transforms lives by realizing potential, creating hope and building futures through education, counseling, training and employment.



SUBMISSION GUIDELINES:

- Open to artists in Martin, St. Lucie, Indian River and Okeechobee counties.
- Only the artist who created the original work may apply.
- Please submit in a jpeg format. No frame or glass should be included.
- Horizontal artwork format only. The actual calendar measures (Paintings may be in proportion at 16" w x 12"h, 24" w x 18" h, etc.)
- Framed artwork no larger than 48" wide.
- Final selections are based on quality, format, suitability for reproduction and subject matter.
- Subject matter should be tropical and/or local scenery (Examples: fish, birds, trees, beaches). Local scenes may include Indian River Lagoon, St. Lucie or Loxahatchee Rivers, covered bridge roads, the Savannas and views of nature or historical sites.
- Applicants to submit a 300-word biography by email with the jpeg artwork.
- Artists must be more than 18 years old to submit an entry for the 2025 Art for Living Calendar.
- A Selection Committee will review the artwork and notify all artists once the selection process is complete.

ARTISTS SELECTED FOR THE 2025 CALENDAR:

- When notified, please bring your original artwork to our office in Jensen Beach to be scanned.
- Artwork may be framed or unframed. If framed please note that the actual painting showing is what will be scanned for the calendar.
- You may have your own artwork professionally scanned and sent, via email, to Jeraldine at jguaba@hpsfl.org.
- Original artwork for the calendar to be available for sale by Helping People Succeed from the time of acceptance through December 31, 2024. 20% of the sales will be a contribution to Helping People Succeed.

ARTISTS ARE REQUIRED TO PARTICIPATE IN THE FOLLOWING EVENTS:

- Artists are invited to submit up to 10 pieces of artwork (in addition to the calendar art) for our Art for Living Gallery. Your artwork will be displayed in the gallery from November, 2024 through April, 2025. Visit our website to view the current artwork displayed in our gallery. www.hpsfl.org. 20% of the sales of each painting will be a contribution to Helping People Succeed.
- Once the calendars arrive, each artist will sign their page on approximately 100 calendars. This will be a coordinated effort with the staff at Helping People Succeed.
- Our Pinot & Picasso event will be held on November 23, 2024 at the Harbour Ridge Yacht & Country Club in Palm City. This will be a formal reception and dinner and the calendar artists will be available that evening to autograph calendars and are invited to display a limited number of art pieces for sale.
- There may be additional event activity that will require the 2025 Art for Living Calendar Artists to be present. Notice will be given once those activities are known and/or established.
- Please note that Helping People Succeed will handle all sales and cover all costs of sales, including credit card fees, etc.

SUBMISSION CHECKLIST:

- _____ Completed application
- _____ Check for \$25.00 made payable to Helping People Succeed Foundation
- _____ Original artwork jpeg for review by judges
- _____ 300-word bio in the body of the email or attached as a Word document



2025 ART FOR LIVING CALENDAR ARTIST APPLICATION SUBMISSION FORM
To be submitted by Monday, July 8, 2024

Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Title of Artwork: _____

Medium: _____ Retail Price: _____

Size of Image: _____ Size of Frame: _____

I have read, understand, and agree with all of the rules for consideration for the 2025 Art for Living Calendar. Please accept my application for consideration and my non-refundable Entry Fee of \$25.00 (per entry). The payment may be provided by check, credit card or online at www.hpsfl.org. I am also including a bio and digital art file as per the guidelines provided.

Signature of artist: _____

Print your name: _____

Date: _____ Check # _____

Credit Card Info (VISA, MasterCard, American Express):

#: _____ Expiration Date: _____

Security Number (3 numbers) on the back of the card: _____

Signature: _____

Mail to:

Helping People Succeed
1601 NE Braille Place
Jensen Beach, FL 34957

Submit calendar submissions to Jeraldine Guaba
jguaba@hpsfl.org



hpsfl.org
772.320.0836